

FY08	FY09	FY10
45,000	46,500	52,770
<38,106.12>	<46,300.95>	?

FOR OFFICE USE ONLY

<9557000>

Amount allocated: FY09

Student Activities fee Budget Request Form

Name of Organization West Georgian

Name and title of person submitting request: Doug Vinson

Campus address, phone number, & e-mail address: Student Center, Room 111, (678)-839-6527, uwg@westga.edu

Amount allocated from Student Activity Fee Fund 2009-2010 (FY 09) (not to include revenue) \$46,500

Amount requested for 2009-2010: ~~\$52,770~~

1.) Briefly describe the main goals of your organization that the money allocated will go to support. (Your may include additional pages if necessary for this and the following questions.) **See attached document.**

2.) If you did ask for an increase or are requesting funds for the first time you must submit a written justification why your department/organization is requesting the increase/or funds and what the funds will be used for. **See attached document.**

3.) If you received student activity fee monies for 2006-2007 (FY07), please provide an itemized budget of how you used the allocated student activity fee funds. **See attached document.**

4.) If you are currently receiving student activity fee monies, please describe the programs and activities that this money supports, and what benefit are they to the student body. **See attached document.**

5.) Please list all additional funds, grants, revenue, etc. for 2006 and 2007. **See attached document.**

Would you like to make an oral defense of your request? Yes No
 You may be request to come before the allocation committee to discuss your budget requests.

Please submit 12 copies of your request to the Department of Student Activities by: February 15, 2009.

RECEIVED

MAY 04 2009

INSTITUTIONAL RESEARCH
AND PLANNING

*Original Copy
for Miller
5/1/09*

Attachment to Student Activities Fee Budget Request Form

Part-Time Faculty?
\$7,000.

SA →

1. Briefly describe the main goals of your organization:

Our goal is to be a credible, objective and accurate news source for the university community. We provide news of campus events in weekly print and online editions. We provide coverage of various issues that affect students. We provide a forum for students. We want to provide students with real-world experience in journalism, photo journalism, and advertising. We pay students to work as editors, photographers, reporters, designers, online editors, ad sales representatives, and managers. We provide a lab for the newspaper practicum course. We provide training and development for volunteers and paid staff. We provide students and the university with recognition statewide. We have won a number of awards from various organizations.

2. What is our justification for the increase request?

We have a very small staff of dedicated students who work very hard with the paper. Unfortunately, we also have a number of students who resign or quit without any notice or with very limited notice. The adviser teaches a full academic load, made up of intensive, hands-on writing courses. All of that is to say, that if something isn't done to change this situation the paper will continue to have the turnover with advisers it has historically had.

We request funding for a part time Webmaster to coordinator, design, and update all online content with the West Georgian. This is an essential, pivotal position that requires immediate attention because of the amount of time and effort involved in producing an online version of the West Georgian. Currently this work is done by one or two key people on staff who are already overworked.

Since we have almost a complete turnover with student staff each semester it is imperative that students receive some training for the many tasks they perform. Each semester all editors and copy editors have to have training with the Indesign software used to layout the newspaper or the paper simply can't be produced. (Mass comm. faculty does not have training or working knowledge of this software.) The vendor can provide one day training - \$300 for each semester.

Finally, the newspaper needs **7 new, newspaper racks** to replace the ones that are broken or have fallen into disrepair. (7 racks - \$100 a piece) **\$700**

Indesign training **\$600**

College Media Adviser's National Conference **\$950**
1st Amendment seminar, online newspapers

CMA annual membership **\$100**

Part-time **Webmaster Coordinator** 4 hours a day four days a week **\$3,920**
Fall and Spring semester and 3 weeks in August
\$7 an hour

Total \$5,270

4. **If you are currently receiving:**

Please see response to #1. Also note:

We are more visible in the University of West Georgia and Carrollton communities than virtually any other campus organization. The West Georgian is distributed across campus and the community. We have advertisers around the Carrollton community and Atlanta. We won a number of awards in advertising and in general news reporting in recent years in the annual college student press association competition.

We are involved in promoting and covering important student activities, including the Marathon, Visitation Days and the annual Media Conference on campus. We cover other important student organizations that make decisions that affect UWG.

5. **Please list all funds available:**

We have advertising revenue. These funds are limited and vary from issue to issue. We collect enough to cover our outstanding invoices. All newspaper publications are experiencing significant decreases in advertising. ~~Again, this year the national advertisers such as the Army, cell phone companies, etc... elected not to place ads with the West Georgian. (this reflects a national trend). These national ads are the major source of ad revenue for the paper. We expect to collect somewhere around \$10,000 by the end of the academic school year.~~

*Recommend
same as last
year less Faculty Adv.
\$39,500⁰⁰*